



MARK YOUR CALENDARS FOR

The 55th Conference on Magnetism and Magnetic Materials (MMM 2010)

November 14 – 18, 2010
Hyatt Regency, Atlanta, GA

[Exhibitor Application](#) [Floor Plan](#)

The MMM 2010 Conference to be held in Atlanta, GA, invites you to exhibit at our upcoming technical show. The Exhibit Hall is located in the midst of all conference activities including Poster Sessions, Cyber Lounge, Bierstube, and daily coffee breaks.

MMM 2010 brings together the basic and applied magnetism communities to present, discuss and debate current developments in the field. We are expecting more than 1,300 magnetism researchers, with interests ranging from fundamental magnetism, to advances in magnetic recording, and to the emerging biomagnetism field. At this year's Conference, we are also organizing an always-popular "Publishers Row" as part of the Exhibits, regrouping publishers and publications of interest to the magnetism community, which is sure to attract significant traffic to the Exhibit area.

EXHIBITOR BENEFITS

- One time use of final conference registration list;
- Listing in Exhibitor Directory and onsite kiosk;
- Two complimentary registrations (including copies of the Abstract CD and Abstract Book) per booth for the conference technical sessions;
- Access to negotiated hotel rates;
- Company name listed with hyperlink on the Conference website.

Booths

Each exhibitor will be assigned a 8' x 10' space. Exhibitors are asked to select their 1st, 2nd and 3rd choices from the exhibit hall floor plan. Each booth will be provided with a 10' back wall, 3' sidewalls, an identification sign and 1 table with 2 chairs and a wastebasket. Each Regular Booth will also receive two complimentary registrations to the conference (including the Abstract Book), and a one-time use of the post conference registration list. Publishers Row Booth participants will receive one complimentary registration (including the Abstract Book) and a one-time use of the post conference registration list.

Fees

Regular Booth (#1-16): \$2,400 – multiple spaces may be purchased
Publishers Row Booth (#17-20): \$1,800

To reserve your space, please fax or mail the completed Exhibitor Application to the Conference headquarters (see address below). Booth space is limited will be assigned on a "first-come, first-served" basis. Prospective exhibitors should complete the Exhibitor Application and mail it with a check

listing the appropriate amount payable to “2010 MMM Conference” to the Conference headquarters or fax it with credit card information to 301-527-0994. An Exhibitor's Kit will be emailed to you 4 - 6 weeks prior to the Conference.

Hours

Exhibit set-up begins at 2:00 p.m. on Sunday, Nov. 14.. The tentative exhibit hours are from 8:00 a.m. - 6:00 p.m. on Monday, Tuesday and Wednesday (Nov. 15-17). Exhibit tear-down will be from 6:00 p.m. – 11:00 p.m. on Thursday, Nov. 18.

CORPORATE PROMOTIONAL OPPORTUNITIES

Exhibitors interested in gaining exposure to the MMM 2010 Conference attendees also have the opportunity to promote different aspects of the Conference, ranging from your company logo printed on registrations bags or lanyards to hosting the popular *Bierstube*. Please contact the Conference Headquarters for additional information.

EXHIBITS CHAIR

Dr. Laura H. Lewis
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CONFERENCE HEADQUARTERS

Booth Reservations/Conference Information
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